

# Sendmail, Inc.

## Corporate Fact Sheet

### Sendmail Facts

- Founded: 1998
- Corporate Headquarters: Emeryville, CA
- Engineering & Research Office: Mountain View, CA
- Number of Employees: >100
- Adoption: 35% market share; 65% of email traffic

### Business Summary

Sendmail provides a message processing platform consisting of appliances, applications and services, architected to enable enterprises to modernize messaging infrastructure with an intelligent email backbone for policy-based message routing and managing system generated communications between groupware systems, deployed on-premise or in the cloud, and the Internet. Since 1982, thousands of enterprises around the world have relied on Sendmail open source and the award winning Sentrion hard and virtual appliances, with optional plug-in messaging applications from the Sentrion Application Store for gateway management, inbound threat protection, outbound data leak security, full message content scanning for regulatory compliance, and critical customer communications.

### Management Team

CEO – Donald J. Massaro (Reconnex, Metaphor, Xerox)

President & COO – Glen D. Vondrick (FaceTime, Inference)

VP & CTO – Gregory Shapiro (Worcester Polytechnic Institute, Sendmail)

VP Engineering – Kevin Leusing (Enaxis, Voltage)

VP Marketing & Business Development – Stephanie Nevin (LRN, FaceTime)

VP Americas – Rene Pharisien (Siebel Systems, Epiphany)

VP Field Services – Sherry Walden (FaceTime, Texas Instruments)

VP Human Resources – Cheryl Widman (Arrival Communications, Summa Management)

VP EMEA – Ian Emery (Tumbleweed, Oracle)

VP Federal Sales & Systems Integrators – Jim Seaman (Netezza, Akamai)

Sendmail Founder – Eric Allman (Berkeley, Sendmail)

Japan Country Manager – Nobuhiro Suemasa (ASCII NT, NTT)

Director of Finance & Administration – U. Heather Ogan (Fuhriman van Gemergen Matlin CPAs)

## Sentriion Customers

Sendmail customers include British Telecom, Citigroup, Credit Suisse, Deutsche Bank, Genentech, JP Morgan Chase, Nokia, Sony, US Senate, Vodafone, Wells Fargo and hundreds of others Global 2000 businesses.

## Strategic Partners

Cloudmark, Commtouch, Harris, McAfee, Oracle, Red Hat, Splunk, Symantec, Totemo, VMware, Voltage Security, Zimbra

## Major Investors

Morgan Stanley Ventures, Intel, Adobe

Total Capital Raised: \$100M Last Round: 10/09

## History

1998 | Released Switch™, the commercial MTA

1999 | Released Mailcenter™ for archival, storage, quarantine

2000 | Released Sendmail Milter API

2000 | Reached 1,000 customers and opened international offices

2001 | Released Mailstream Manager™ for email security and compliant policy management

2004 | Reached 4,000 commercial customers

2005 | Shipped first Sentriion™ appliance

2006 | Celebrated 25th anniversary of Internet email (MTA)

2007 | Shipped Sentriion™ MP 'inbound & outbound' Appliance

2008 | Released Sentriion™ MPV and Sentriion™ MPQ

2009 | Released Sentriion™ Cloud Services (SaaS)

2010 | Opened Sentriion App Store ([www.SentriionAppStore.com](http://www.SentriionAppStore.com))

2011 | Released Sentriion Critical Customer Communications Enterprise Application Suite

## Differentiators

Unique to the market, Sendmail provides enterprises with a message processing platform that enables them to implement highly efficient SMTP backbone infrastructure for on-premises, cloud, hybrid, and multi-vendor messaging infrastructures. The Sentriion Message Processing Platform and its comprehensive suite of applications provide secure mail and message infrastructure for:

### 1. Email Backbone

Manage on-premises, hybrid, and cloud-based messaging infrastructures

### 2. Gateway Management

Secure, reliable message routing and delivery; sophisticated connection controls and rate throttling

### 3. Inbound Protection

Spam, virus, and malware protection; IP reputation services

### 4. Outbound Data Leak Prevention

Highly accurate, in-line monitoring and enforcement; Policy-based message encryption

## 5. Intra-company Message Management

Manages SMTP traffic from machine generated mail applications; front-ends and protects Microsoft Exchange and IBM Lotus Notes; and enforces internal acceptable use policies

**Messaging Architecture Review** — is a thorough review and assessment involving input from a company's messaging team and other key business units. Sendmail Messaging Architects review the existing messaging architecture and implementation, as well as current issues and concerns, resulting in a comprehensive email infrastructure modernization report.

**Sentriion Message Processing Platform** — The Sentriion Platform is the foundation for all Sentriion Message Processors—hard appliances, virtual appliances, and even SaaS. This provides enterprises with the flexibility to deploy Sentriion Message Processors in multiple formats depending on their specific application requirements—from gateway protection and outbound data loss prevention, critical customer communications to core messaging backbone infrastructure—to manage complex hybrid email architectures.

**Sentriion Message Processing Engine (MPE)** — consists of multiple message processing platform components managed with an easy-to-use, unified graphical user interface. It runs on all Sentriion Message Processors providing a single architecture for all enterprise message processing.

**Complex Message Handling** — with the proven Sendmail MTA, the onboard LDAP directory and the industry's most powerful policy engine, Sentriion is able to make intelligent email policy enforcement and routing decisions in the real-time message stream without impacting end-user productivity or workflow.

**Sentriion Application Store** — unlike competitive offerings designed as specific-purpose products, the Sentriion is a platform with integrated enterprise messaging applications. With each new application, enterprise email infrastructure improves and total cost of ownership decreases. Everything from data loss prevention applications to applications that help improve deliverability of your sales and marketing email sent from [salesforce.com](http://salesforce.com). Visit [www.SentriionAppStore.com](http://www.SentriionAppStore.com)

**Application Development** — The Sentriion API promotes third party integration with the Sentriion Platform. Applications can be certified and added to the Sentriion Application Store. The Sendmail Milter API enables third party integration at the MTA level (open source or commercial). 50+ solutions are available such as Archiving, Sender Authentication, spam, and virus scanning.

**Trusted Advisors** — Sendmail employs the world's foremost experts in the development, implementation, and configuration of enterprise messaging systems. Sendmail has implemented over 1,000 enterprise messaging infrastructures.